

Fintech email security benchmark 2026

The public email-authentication records of 478 ranked fintech and financial-services companies, checked on 30 Oct 2026.

97.5%

publish a DMARC record (466 of 478)

46.7%

set DMARC to p=reject (223)

16.5%

do not enforce: p=none or no record (79, about 1 in 6)

27.6%

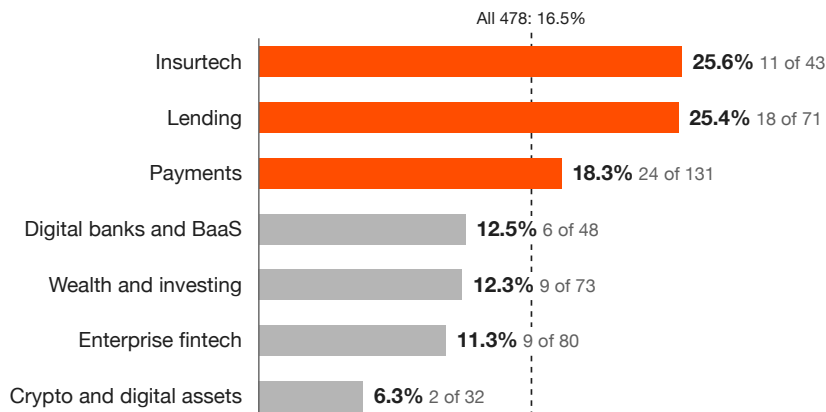
publish BIMi (132)

8.4%

publish MTA-STS (40)

Share not enforcing DMARC, by segment

Not enforcing = p=none or no DMARC record. Orange: above the all-fintech rate. Groups under 20 hidden.



Source: ROI Maximizer, Fintech email security benchmark 2026, n=478, checked 30 Oct 2026

roimaxi.com

Where the gaps are

- Highest non-enforcement by segment: Insurtech 25.6%, Lending 25.4%. Lowest: Crypto and digital assets 6.3%.
- By region: Middle East and N. Africa 36.5%, against United States 13.3% and United Kingdom 12.9%.
- Quarantine: 36.8%; p=none: 14.0%; no DMARC record: 2.5%.

Method

Sample: 478 companies from CNBC/Statista's World's and UK's Top Fintech Companies 2025, the Forbes Fintech 50 2026 and Forbes Middle East's Fintech 50 2026.

Checked: each company's main web domain, public DNS only (MX, SPF, DMARC, DKIM, BIMi, MTA-STS, TLS-RPT), on 30 Oct 2026.

Same checks as ROI Maximizer's free email setup checker (roimaxi.com/tools/email-setup-checker).

Not enforcing = DMARC p=none or no record. Groups under 20 companies are not reported.

Caveats

- A one-day snapshot; DNS records change.
- Main web domain only; subdomains and separate sending domains not checked.
- DKIM is a lower bound (10 common selectors).
- Award lists skew to larger, better-funded firms: a best-case view of fintech.
- Aggregates only. No company's individual result is published.

Contact

Moe Alhosni, founder, ROI Maximizer

moe@roimaxi.com

Aggregate data and method notes on request.

Full article: roimaxi.com/blog/fintech-email-security-benchmark-2026

Press kit (charts, release): roimaxi.com/press/fintech-email-benchmark-2026/press-release.html